

2024 Taiwan Selects LA 工研新創/新東向



台灣新東向全球產學研聯盟協進會
Taiwan global Eastbound Association of Launching America



台灣工研新創協會
Taiwan ITRI
New Venture Association

Los Angeles, A Complete Ecosystem of Health Tech, Sustainability and Hospitality Business Creation and Startups

Taiwan Selects LA Event: 6/20-6/22

Selected industries:

1. Health Tech
2. Sustainability
3. Hospitality



Sponsors

- 台灣駐洛杉磯台北經濟文化辦事處
- 台灣貿協駐LA
- 北美台商會LA分會
- 成功大學北美校友會
- City of Torrance
- 華美銀行
- Los Angeles Venture Association
- Nasdaq Entrepreneurship Center
- LARTA
- Pegasus Angel Accelerator
- UCLA
- USC
- LMU
- UNLV
- CalPoly Pomona



2 Days Journey in LA



Day 1: Up-close with LA Ecosystem

- Two Routes:
 - Tech-focus
 - Hospitality-focus
- Networking Dinner

Day 2: Pitch / Demo Day

- One Route
- Additional City Tour
- Networking Dinner

Day 2 in LA: Pitch and Demo Day

Day 2: Pitch and Demo Day

- 1 stop in the morning (co-located with the demo day site)
- Quick lunch
- Pitch and demo day
- Networking dinner
- 1 panel discussions (business formation)

Tentative Activities and Visits:

- Visit one organization
 - UCLA, Samueli School of Engineering
 - UCLA, Magnify
 - UCLA, Anderson (business)
- 5-10 Pitches + 5 min Q&A
- Networking Dinner

Note:

- All UCLA, USC, and LMU have the proper facility for the event (both pitch/demo and networking)
 - Cost can be minimum
- UCLA Magnify: a NanoTech and BioTech incubator in campus), <https://magnify.cnsi.ucla.edu/>

Los Angeles, a Complete Ecosystem

Innovation & Talent Pool

- Academia
- Talent pool
- IP generation



Service

- Legal (including investment & immigration)
- Finance and fundraising
- IP agreement and protection
- FDA regulatory and quality
- Cybersecurity
- Manufacturing and logistics
- Sales and marketing



Capital

- Angels
- VC
- Government grants



Launching Business

- Incubators
- Accelerators
- NGOs



Capable, Experienced, and Local 洛杉磯團隊



施旻宜 Min-Yi Shih

Ph.D. in Electrical Engineering, MBA

- Executives in high-tech R&D, defense, medical, communication equipment, green energy recycling, and sustainability industries
- Investors, advisors, and board members of multiple startups/small businesses
- Advisor to various venture capitals, angel networks, and accelerators



Christopher Yang

MS in Computer/Industrial Eng., MBA

- VP of Engineering and Executives in high-tech
- Investors, advisors, and board members of multiple startups/small businesses
- Advisor to various venture capitals and angel networks
- UCLA Extension lecturer, and keynote speaker



李志傑 Cervantes Lee

MS in Real Estate Dev. Ph.D. in Hospitality Education, MBA

- Investment, entrepreneurship, real estate, and industry analyst
- Active member of various industry associations, alumni associations, academic units, and organizations
- Current Professor at the University of Nevada, Las Vegas, School of Hospitality Management/Business School



Select LA

0620-0621

