

SelectUSA TECH Agenda

displaying in default Eastern Time (US & Canada) time zone.

Monday, June 7, 2021 7:00 - 23:00 EST	
8:30 - 9:30 EST	The Future of Smart Cities Cities and communities across the United States are developing smart city solutions that will prepare them for the next era of modernity. New technologies such as the Internet of Things, Cyber Physical Systems, and Artificial Intelligence link and integrate the cyber and physical worlds. The path forward, however, holds numerous challenges—from economic and policy to technology, procurement, and coordination. This panel will discuss the future of smart cities and integration with startups, showcasing how cities are using their budgets to spur new startups, create jobs and gain access to the most modern technology to address their growing needs.
20:30 - 21:30 EST	Energy Storage Mini-Series: Entering the U.S. Market: Challenges and Opportunities
22:00 - 23:00 EST	Startup Success Stories Hear firsthand experiences from CEOs of innovative early-stage and startup companies from around the world who have successfully expanded into the United States. Learn about their biggest challenges, how they adapted to the American business environment, and how you can apply their experiences to your own business.
Tuesday, June 8, 2021 7:00 - 23:00 EST	
8:30 - 9:30 EST	Research and Development Trends Intellectual property protections, an advanced education system, and a culture of innovation are among the reasons the United States is widely considered to be the best place for innovation and entrepreneurship in the world. This panel will analyze the role state and federal governments play in spurring groundbreaking technological advancements through funding research clusters, offering R&D tax credits and establishing public-private partnerships to support economic development in the United States.
10:00 - 11:00 EST	Unmanned Aerial Systems (UAS) and Advanced Air Mobility Mini-Series: Entering the U.S. Market: Challenges and Opportunities
20:30 - 21:30 EST	Energy Storage Mini-Series: Federal and State Government Regulations, Restrictions, Grants, and Partnerships
22:00 - 23:00 EST	Startup Fundraising and Financing Ensuring the positive momentum of an early stage business can be challenging. Fortunately, the United States possesses the most developed and liquid financial markets in the world. This session will breakdown the immense assortment of business financing and funding mechanisms available to early-stage firms in the United States, from early-stage angel investors, to venture capitalists, to later-stage equity. This session will provide an understanding of how these financial instruments can enable growth and support a wide variety of startups and nascent businesses.
Wednesday, June 9, 2021 7:00 - 23:00 EST	
8:30 - 9:30 EST	Select Global Women in Tech - Success Stories A lineup of leading women in tech will share their U.S. expansion stories and insights they learned along the way about being a woman in a male-dominated industry. They will discuss their scaling and fundraising strategy, roadblocks and challenges and will provide advice to international female founders in tech that are trying to land in the United States based on mistakes they made, what they wish they had known about the U.S. market and what opportunities lay ahead for women in tech.
10:00 - 11:00 EST	Unmanned Aerial Systems (UAS) and Advanced Air Mobility Mini-Series: Federal and State Government Regulations, Restrictions, Grants, and Partnerships
20:00 - 21:00 EST	Energy Storage Mini-Series: Investment Success Stories, Featuring CEOs and EDOs

22:00 - 23:00 EST	Investment Trends and Opportunities in Emerging Tech This session will forecast what new technological breakthroughs are likely to drive productivity, spur innovation, transform manufacturing, and impact the future of work. Experts will discuss the scientific, engineering and technical areas that will affect business decisions going forward. The panel will address robotics, autonomous transportation systems, artificial intelligence (AI), additive manufacturing, material sciences, microelectronics, advanced computing and other topics.
Thursday, June 10 7:00 - 23:00 EST	
9:00 - 10:00 EST	Soft Landing Programs Soft Landing Programs help firms adapt and connect to the local business community as well as successfully establish a position in the American marketplace. This panel will examine the services and incentives that such initiatives provide across the United States, with an emphasis on the tech industry.
10:00 - 11:00 EST	Unmanned Aerial Systems (UAS) and Advanced Air Mobility Mini-Series: Investment Success Stories, Featuring CEOs and EDOs
21:00 - 22:00 EST	Startup Ecosystems Fostering entrepreneurship is a fundamental component of economic development strategy in many regions of the United States. Building this ecosystem requires the utilization of many different resources, including industry associations, university partnerships, business incubators, investor networks, and partnerships between economic developers and the business community. This session will examine the many examples of vibrant entrepreneur ecosystems within the United States and how such ecosystems contribute to startup success.